

# PLAYBILL ADVERTISING

PROMOTE YOUR BUSINESS TO PASSIONATE ARTS SUPPORTERS



## TARGETED, EFFECTIVE, LOCAL MARKETING

Advertising in Thunder River Theatre Company's four production playbills offers a **cost-effective, highly-targeted, year-round marketing opportunity** to position your business in front of more than 3,000 passionate and dedicated theatregoers. TRTC's patrons, primarily Roaring Fork Valley locals and visitors, are a diverse mix of affluent professionals and seniors, students and families.

## AD SIZES & RATES\*

AD SIZE	DIMENSIONS	RATE
Full Page		
Back Cover		\$950/issue
Inside Cover		\$750/issue
Interior		\$550/issue
<i>FULL PAGE SPECS (see reverse side for mechanical specifications)</i>		
Live Area:	6" x 7.5"	
Trim:	7" x 8.5"	
Bleed:	Add .125" to all 4 sides	
Half Page	5.5" X 3.375"	\$325/Issue
Quarter Page	2.625" X 3.375"	\$175/Issue
Eighth Page	2.625" x 1.5"	\$110/issue

\*Payment is due upon signing of contract and to hold your ad space. 15% discount applied to orders placed for entire Main Season of all 4 playbills and paid for by Monday, August 26, 2019.

## AD DETAILS

Email ads to Media@ThunderRiverTheatre.com in high-resolution (300dpi or better), PDF format. Ads provided in any other format (i.e., Word, JPG, etc.) or at a size not listed in these materials will not be accepted. All ad designs are subject to review and approval. Design services for an additional fee are available upon request. For more information, call TRTC at 970.963.8200 or email Media@ThunderRiverTheatre.com.

## AD DEADLINES — 2018-2019 MAIN SEASON

PRODUCTION .....	FINAL AD DEADLINE
A WALK IN THE WOODS.....	Monday, August 26, 2019
THE DOYLE AND DEBBIE SHOW.....	Monday, October 28, 2019
A VIEW FROM THE BRIDGE .....	Tuesday, January 21, 2020
INTO THE BREECHES .....	Monday, May 12, 2020

## ADVERTISE YOUR BUSINESS TODAY!

For more details or to reserve your ad space, contact us at 970.963.8200 or email Media@ThunderRiverTheatre.com.



67 Promenade • Carbondale, Colorado 81623  
www.ThunderRiverTheatre.com • 970.963.8200 • Tax-ID No. 84-1546404

## OUR MISSION

By engaging artists and audiences, Thunder River Theatre Company explores the human condition through inspired theatre and innovative artistry.

## 2019-2020 SEASON

### A WALK IN THE WOODS

September 26 – October 12, 2019

### THE DOYLE AND DEBBIE SHOW

December 5–21, 2019

### A VIEW FROM THE BRIDGE

February 20 – March 7, 2020

### INTO THE BREECHES

June 11–27, 2020

## INTERESTED IN SPONSORSHIP?

Corporate Sponsorship adds additional exclusive benefits and marketing opportunities for your business. For details, contact TRTC at 970.963.8200 or Giving@ThunderRiverTheatre.com.

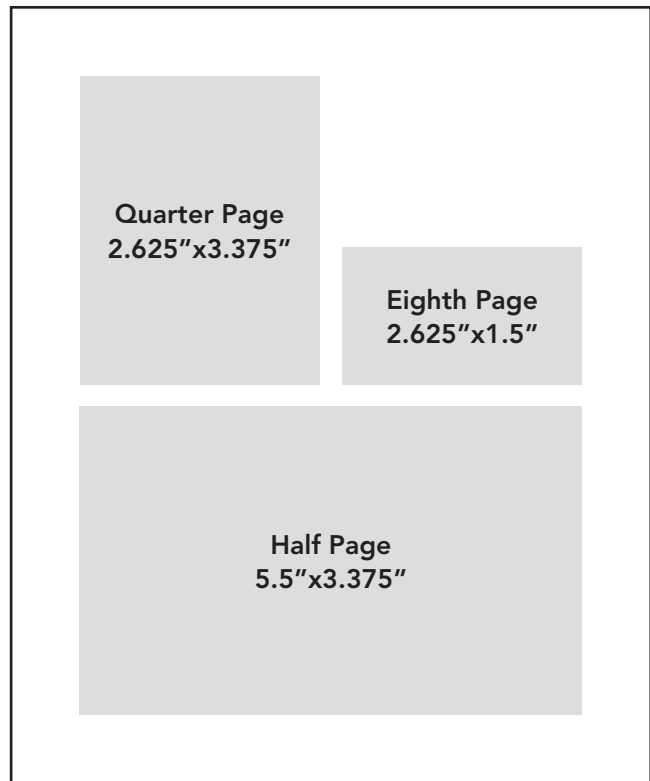
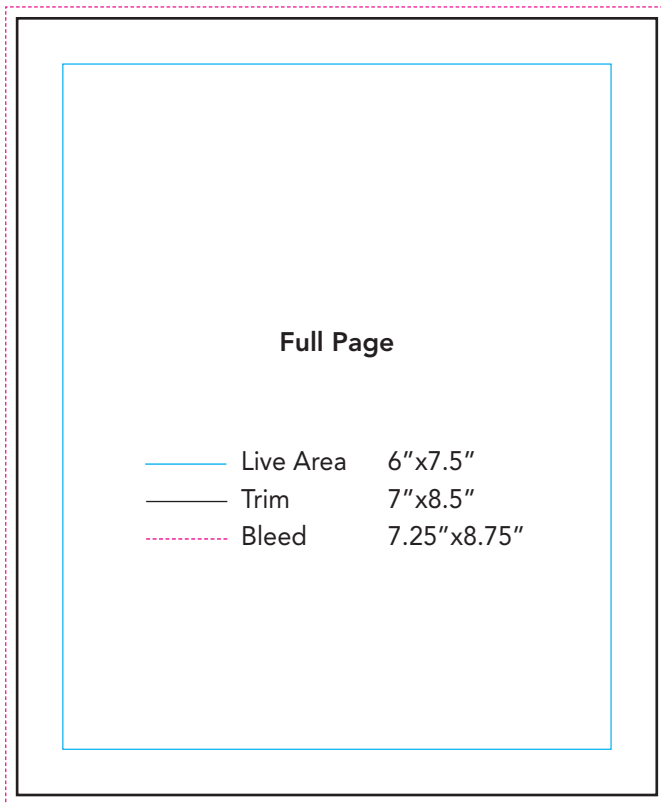
## FOR MORE INFORMATION

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## MECHANICAL SPECIFICATIONS

All sizes are width x height and in inches.



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