

CORPORATE SPONSORSHIP

CENTER STAGE VISIBILITY FOR YOUR BUSINESS



WHY SPONSOR TRTC?

Each year, over 3,000 Roaring Fork Valley residents and visitors experience the thrill of award-winning live theatre, classes and community events at Thunder River Theatre Company. Corporate Sponsorship **demonstrates corporate social responsibility** by building community and by benefiting local artists and nearby businesses, helps **ensure the long-term sustainability** of our arts programming, and **places your business center stage** in front of our passionate and dedicated theatre audiences.

EXCLUSIVE ACCESS & BENEFITS

TRTC Corporate Sponsors have access to a host of exclusive, year-round benefits including:

- Prominent logo and ad placements in playbills and on posters throughout the Roaring Fork Valley
- Onstage recognition of your business
- Tickets to Main Season productions, Consensual Improv! and Diva Cabaret
- Premiere VIP Reserved Seating
- Invitations to exclusive cocktail parties and events with TRTC donors and artistic staff
- Complimentary facility rental to host your private business event

Please refer to the back of this brochure for a complete list of Corporate Sponsorship Levels and Benefits.

PREMIUM SPONSORSHIP OPPORTUNITY

- **Underwriting:** Maximize your business' visibility by underwriting a specific program, artist or capital project, some with naming opportunities. Please refer to the TRTC Underwriting Brochure for details.

START YOUR SPONSORSHIP TODAY!

- ✓ **STEP 1** Refer to the back of this brochure to determine the Corporate Sponsorship Level and Benefits that best suit your business.
- ✓ **STEP 2** Reach out to us directly to activate or renew your Corporate Sponsorship. Simply email Giving@ThunderRiverTheatre.com or call 970.963.8200.

OUR MISSION

By engaging artists and audiences, Thunder River Theatre Company explores the human condition through inspired theatre and innovative artistry.

2019-2020 SEASON

A WALK IN THE WOODS

September 26 – October 12, 2019

THE DOYLE AND DEBBIE SHOW

December 5–21, 2019

A VIEW FROM THE BRIDGE

February 20 – March 7, 2020

INTO THE BREECHES

June 11–27, 2020

SPONSORSHIP LEVELS

Executive Season Benefactor

\$10,000+

Season Benefactor

\$5,000–\$9,999

Associate Season Benefactor

\$2,500–\$4,999

Producer's Circle

\$1,000–\$2,499

Bravo Circle

\$250–\$999

EMPLOYEE MATCHING GIFT PROGRAM:

Encourage your employees to give generously to TRTC and double their donation by offering to match their gift. Your dedication to your employees' interests communicates your business' commitment to giving back to the community.



67 Promenade • Carbondale, Colorado 81623
www.ThunderRiverTheatre.com • 970.963.8200 • Tax-ID No. 84-1546404

CORPORATE SPONSORSHIP BENEFITS

	Executive Season Benefactor \$10,000+	Season Benefactor \$5,000-\$9,999	Associate Season Benefactor \$2,500-\$4,999	Producer's Circle \$1,000-\$2,499	Bravo Circle \$250-\$999
Business Logo included in all 4 Main Season Playbills, Website, and Annual Donor Wall in Lobby	●	●	●	●	●
Business Logo included on Posters for all 4 Main Season productions and 1 Theatre for Young Audiences Poster	●	●			
Program Ads Business Ad in all 4 Main Season Playbills	Full Page	½ Page	¼ Page		
Onstage Recognition Verbal Thank You from Executive Artistic Director at all 4 Main Season Opening Night performances	●	●			
Onstage Recognition Verbal Thank You at every performance!	●				

DONOR RECOGNITION

Business Logo included in all 4 Main Season Playbills, Website, and Annual Donor Wall in Lobby	●	●	●	●	●
Business Logo included on Posters for all 4 Main Season productions and 1 Theatre for Young Audiences Poster	●	●			
Program Ads Business Ad in all 4 Main Season Playbills	Full Page	½ Page	¼ Page		
Onstage Recognition Verbal Thank You from Executive Artistic Director at all 4 Main Season Opening Night performances	●	●			
Onstage Recognition Verbal Thank You at every performance!	●				

TICKETS & SPECIAL ACCESS

Season Productions Tickets to all 4 Main Season productions (Champagne Openings include a reception for all guests)	6	6	4	4	
Season Productions Premiere VIP Reserved Seating	●	●	●	●	
Season Productions Intimate wine and cheese Artistic Directors' Reception and discussion with cast and designers	●	●	●		
PrimaDonor Soirée Invitations to exclusive Donor and Sponsor Soirée, an elegant evening of cocktails and entertainment	4	4	4	2	
Diva Cabaret Series 1 complimentary Premium Cabaret Table (4 seats) including bottle of wine or champagne, for the Diva Cabaret performance of your choice	●	●			
Consensual Improv! Tickets for one Consensual Improv! performance	8	4	2		
Raise Your Glass! Free drink tickets valid for any performance or program through July 2019	8	6	4	2	

PRIVATE EVENT

Host Your Event One-time complimentary theatre rental for your private event, plus an optional performance by Consensual Improv!	●				
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START YOUR SPONSORSHIP TODAY

Please contact us at Giving@ThunderRiverTheatre.com or 970.963.8200.

Payment installments are available and your company will begin receiving benefits from the date your sponsorship is activated. Thunder River Theatre Company is a 501 (c) (3) non-profit organization and gifts are tax deductible to the extent allowed by law.



**THUNDER RIVER
THEATRE COMPANY**

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